

## ABSTRACT OF THE DISCLOSURE

A display and carrying case for a doll, a doll clothing ensemble and doll accessories is provided which includes a container defining an interior space and including transparent side walls. A handle is attached to the top member of the container. The container includes a zipper fastener for, when unzipped, permitting lifting and pivoting of the top member away from the transparent side walls so as to provide access to the interior compartment of the carrying case. In one embodiment, an insert of an x-shaped cross section is disposed in the interior space of the container so as to divide the space into a plurality of sub-compartments. A doll and various doll accessories are separately disposed in different ones of the sub-compartments so as to be visible through the transparent side walls. In another embodiment, separate display units are provided.